

# Vendor Opportunities to Connect with Our Loyal Customers...

Your participation in our marketing outreach is critical to the success of your brand in our stores. Our in-house graphic design, social media, and marketing department are here to support your brand with your collaboration.

We strongly encourage participation in multiples opportunities listed below. Participation is on a first-come-first-serve basis and opportunities are limited.

If you have any questions regarding these options, contact Raegan Stremel, Marketing and Events Manager, at [Raegan.Stremel@RainbowBlossom.com](mailto:Raegan.Stremel@RainbowBlossom.com).

## Monthly Sales Flyer Feature

Featured products on our sales flyer include a large feature image within the first 4 pages of the 12+ page flyer. The flyer is distributed on our website and email newsletter that reaches 26,000 inboxes a month. On average, products on the flyer perform 125% better than products that are on sale but not included in the flyer.

- \$200 per month

Month(s): \_\_\_\_\_

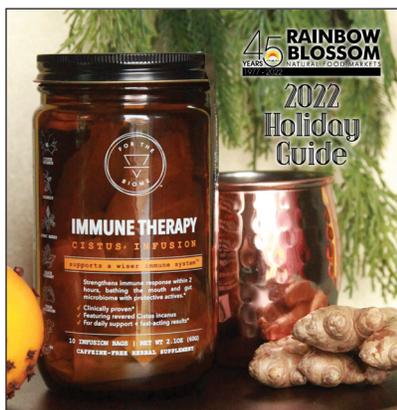


## Winter Holiday Guide

The Winter Holiday Guide features 12 full color pages of products, gifts, recipes and more. All levels are reserved on a first-come-first-serve basis.

- \$800 - 1 spot available  
Themed professional photo on the front cover, full page ad on the back cover, with a product highlight within the guide
- \$300 - 1 spot available  
Themed professional photo and product highlight in the guide introduction from Summer Auerbach
- \$200 - 4 spots available  
Featured item within the guide

Level: \_\_\_\_\_



## Summer Health & Beauty Guide

The Summer Health & Beauty Guide each features a double gate folded, full color guide featuring DIY recipes and more. All levels are reserved on a first-come-first-serve basis.

- \$400 - 1 spot available  
Front and back page of the guide, with a themed professional photo and product highlight
- \$200 - 2 spots available  
Themed professional photo and product highlight on the inside panel

Level: \_\_\_\_\_





**Louisville Public Radio**

Connect with a large, active community that loves to support local retail and share their great experiences with others! Each week, more than 200,000 listeners tune into Louisville Public Media. Ratings show that Louisville's independent, community-funded radio as the second largest radio audience in the market among persons aged 35-64.



- \$450/month. Includes 30 10-second spots at prime time (6-10am, 3-8pm).

Month(s): \_\_\_\_\_

**A Taste of Yoga Sponsorship**

'A Taste of Yoga' offers Louisville residents FREE yoga classes featuring several disciplines appropriate for beginners to advanced students and for toddlers to seniors, taught by local yoga instructors.

Event Product Sponsor (unlimited)

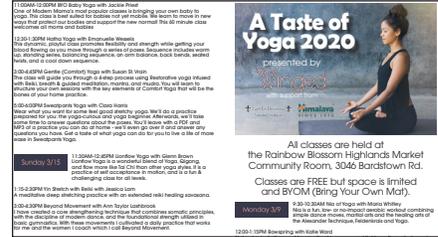
- Provide product for goodie bags for 200+ guests

Event Supporter - \$300 (2 available)

- Your brand mentioned in all social media event promo
- Logo and web link on Rainbow Blossom website
- Logo included in event program
- Item listed above

Title Sponsor - \$600 (1 available)

- All of the items listed above
- Co-branded LEO Weekly ad
- Official Title Sponsor on all press relations + email newsletter to customer database



Level: \_\_\_\_\_

Vendor \_\_\_\_\_

Contact \_\_\_\_\_

Phone # \_\_\_\_\_ Email \_\_\_\_\_

Billing Address \_\_\_\_\_

Payment type:  Credit Card  Check

Other Notes:

Approved by: \_\_\_\_\_ Date \_\_\_\_\_

Title: \_\_\_\_\_